

4U Loyalty Scheme

Bookings made online or manually will be included in the loyalty scheme. For every four tours abroad which you pay for in full, you will be sent a case of premier range wines. These will normally be selected from the Italian range, but alternatively may also be selected from another country, which you may for example have visited on an Art History in Focus tour. The box of personally selected wines will be dispatched after the fourth tour has run. You can view how many tours you have already booked by logging into your account, if you have registered on the website.

Each tour booking equals one point, and points will be awarded to the person paying for the holiday. So, if you have made a booking for yourself with a friend or partner and are paying for two of you together, you will receive two points. In other words, if you book two holidays with a partner you will receive the gift after just two tours.

We regret that we are unable to accumulate points independently for your named travel partner, but if you share an address you will of course be able to share the gift. If you wish to receive your points and gifts independently, please make an individual tour booking under your own name.

Points are only added to your account when an order has been accepted and fully paid for. Any cancellations or part refunds will have those points automatically deducted. All holidays from January 2011 onwards will count towards the scheme.

Wines are dispatched by a third party. Art History in Focus does not accept any responsibility for the third party responsible for the delivery of your order nor the goods it delivers, but please contact us if there is a problem with your gift and we will bring this to their attention and ask them to rectify it if possible as soon as they can. The wines are dispatched after the fourth tour has run but we cannot specify a particular timeframe, however please contact us if you have not received the gift within 6 weeks.

Short UK tours (less than 4 nights) are not included in the loyalty programme.

Please ensure that you always book tours under the same account if you wish to accumulate points for the loyalty programme.